



## Sagamok First Nation Collaborates with mySmartSimulations®, Inc. Produces First of Its Kind Language Preservation Kit

**Sault Ste. Marie, MI, March 24-28, 2010-** Sagamok Anishnawbek First Nation and mySmartSimulations®, Inc. attend the 16<sup>th</sup> Annual Anishinaabemowin-Teg Language Conference, while premiering their new product, WILD Vernacular: Language Preservation Kit. The two organizations recognized the many difficulties communities are facing while trying to protect their native language from completely disappearing. To combat this problem Sagamok Anishnawbek and mySmartSimulations®, Inc. teamed up to develop WILD Vernacular: Language Preservation Kit. While being easy-to-use, and cost-effective, the language preservation kit allows people to capture their language in an innovative and engaging manner that allows users to effortlessly preserve their language.

The kit includes the WILD Vernacular: Language Preservation Software; laptop; wireless mouse; microphone; external hard drive (backup); travel case; online and computer based training!

Sagamok Anishnawbek First Nation has already begun implementing the product into their community. Sagamok Anishnawbek's Chief Paul Eshkakogan, comments, **"At Sagamok we have a strong commitment to language preservation, as seen in our schools, community and local businesses. Today, incorporating WILD Vernacular: Language Preservation Kit into our community is just another example of the initiative we are taking in protecting our language!"**

mySmartSimulations®, Inc. sees great potential and growth with WILD Vernacular: Language Preservation Kit. mySmartSimulations®, Inc. president and CEO, Bill Cornelius, explains, "I am extremely impressed with the level of interest expressed with vernacular implementation. I feel that this technology is not only exceptionally beneficial, but necessary for communities looking to preserve their native language."

For more information on this product please visit: [www.mysmartsim.com/vernacular.asp](http://www.mysmartsim.com/vernacular.asp)

### **About Sagamok Anishnawbek**

Sagamok Anishnawbek is a First Nation Community located along the north shore of Lake Huron. Membership consists of over 2000 and over 50% reside within the community. Sagamok Anishnawbek is a First Nation government body that is governed by one elected Chief and twelve Councilors. Sagamok Anishnawbek promotes economic development to improve socio-economic conditions and to provide services to band members. Sagamok Anishnawbek has engaged in community development since 2000 and continuously strives to improve education and training opportunities to enhance nation building, language and culture awareness, and improve economic development. Sagamok Anishnawbek is the 1st aboriginal community in Ontario and 2nd in Canada in obtaining ISO 9001 status. ISO is a worldwide federation that is recognized for ensuring consistency and quality of operating a Quality Management System. Achieving ISO certification also means we are ready to entertain global market opportunities.

For more information about Sagamok Anishnawbek, please visit [www.sagamok.ca](http://www.sagamok.ca)

**About mySmartSimulations<sup>®</sup>, Inc.**

mySmartSimulations<sup>®</sup>, Inc. has developed Worldwide Interactive Learning Designer (WILD), an application for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. mySmartSimulations<sup>®</sup>, Inc. currently uses WILD to design high quality, intuitive dynamic courses and presentations for some of the largest companies in the world. WILD has allowed them to reduce the overall cost and development time in producing highly interactive custom training. They are now offering this application to developers, customers and resellers worldwide to do the same. For more information, please visit [www.mysmartsim.com](http://www.mysmartsim.com).